

## A Message from Your President...

I hope your 2009 is off to a good start! Good things continue to happen with our Greater Menomonie Area Young Professionals (GMAYP) group. Membership continues to increase, friendships continue to blossom and we continue to try to give back to our community. March was Interfaith Volunteers of Dunn County Awareness month in our organization and we had a team involved with the recent Big Brothers and Big Sisters Bowl for Kids Sake event that did an outstanding job fund-raising.

The officers and steering committee of GMAYP work hard to plan and execute quality monthly events and keep membership informed. I wanted to say a special thanks to Lisa Vanasse, with CVTC, who has served on our steering committee and in this past year has been our Treasurer. Lisa has put in countless hours keeping our membership roster current, dues tallied, and the steering committee informed. Due to other personal and professional commitments, Lisa needs to step down from this position. I wanted to recognize our appreciation for her time and commitment to this group. Jenna Creaser, with RCMC, has graciously stepped up on our steering committee to fill the position of Treasurer.

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## GMAYP Raises \$1260 for Big Brothers Big Sisters!

The Greater Menomonie Area Young Professionals (GMAYP) entered a team in Big Brothers Big Sisters Bowl For Kids' Sake for the first time this year. Team members included Becky Richartz (UW-Stout), Betsy Scribner (Tangles), Kelly Hoyland (School District of the Menomonie Area), Wade Lambrigtsen (Vintage Sign Shop) and team captain Grady Richartz (UW-Stout). This event was a huge success!

Our team raised \$1260 for Big Brothers Big Sisters of Northwest Wisconsin. Also, Betsy Scribner secured large donations from two local businesses, Tangles and General Beverage, to help boost our numbers. We were one of two teams on our shift to break a \$1000 in donations. Grady Richartz was the individual fund-raiser for the shift. Great job Team!

I would like to personally thank Becky, Betsy, Kelly, Wade and all of the GMAYP members who donated to such a great cause!

As for the bowling results, let's just say that the team is better at fund-raising than they are at bowling.

Thank you,  
Grady Richartz



GMAYP Bowl for Kids Sake team: Wade Lambrigtsen, Grady Richartz, Becky Richartz, Besty Scribner and Kelly Hoyland.

### Calendar of events

#### May

15 - Finding Your Inner Bud - Bill's Distributing

18 - BAH at RCMC Occupational Medicine & Physical Rehab. Facility

#### June

15 - BAH at Northtown Ford Mercury

19 - Relay for Life Clean up at Nelson Field, UW-Stout

#### July

20 - BAH at RCU in Menomonie

23 - Creating a Positive Work Environment

For more information on Business After Hours (BAH) please visit the Chamber at [www.menomoniechamber.org](http://www.menomoniechamber.org)

Please visit our website at [www.menomonieyp.com](http://www.menomonieyp.com) for details on our listings.

# Kickin' Up Our Heels in February!

Those who attended the social networking night at the Moose Lodge not only learned the Merengue and Salsa dances, but were also entertained by the Steering Committees overall commitment to the seriousness of the night. The evening was a success, with over 20 people in attendance. Food and snacks were brought in. Pollie Evans instructed the group and a good time was had by everyone in attendance.



Josh Boehm and Gina Gladwell look on for instructions from Pollie Evans

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Todd Jensen and Julie Greener practice their newly learned Merengue at the Moose Lodge

## GMAYP Brushes Up on Community Service

In March the Greater Menomonie Area Young Professionals had an opportunity to hear from some of the many ways that we can get involved in Community Service. Interfaith Volunteers of Dunn County spoke about ways to volunteer through their organization. These opportunities ranged from helping with a home repair, calling and talking to someone who is alone and isolated, to donating time and money to the food pantry.

We also received information from the Easter Seals on their bowling event in April. Several GMAYP members spoke of upcoming events which included our June event which is the clean up after Relay for Life and September event which will be painting the outside of the new pavilion at Wakanda Park.

We did have several people who had a challenge locating the correct facility and the doors were locked. If we use Phillips Plastics in the future we will have signs posted, we will post someone at the door and will send out a map. Thank you for your patience.

### Welcome New Members!

This month we'd like to thank the following members for joining Menomonie Young Professionals!

Katie Bowman - Bridge to Hope  
Michael Booher - Anchor Bank  
Antonio Fitts - Anchor Bank  
Karla Flesberg - Caribou Coffee

# GMAYP tackle Power Marketing and Smart Investing

The April '09 GMAYP Professional Development Event focused on Power Marketing Principles and Smart Investing Tips. The event was held at the Stout Ale House and sponsored by Dairy State Bank.

Thanks to Seth Sundeen and Jill Rassbach Pember for planning all of the logistics. And a special thanks to our speakers for the evening that included Becky Felling, a marketing consultant from Minneapolis, who inspired the group with Strategic Marketing ideas that could be applied to all levels of an organization.

Tim Schletty, owner of the Log Jam, spoke to the group that this is an ideal time to be thinking of new business ventures.

Aaron Smaagaard, with Northwestern Mutual, enlightened the group with historically how the market performs following a recession. He gave some insights as to what young professionals should be aware of to best take advantage of opportunities



to capitalize on your financial investments. The event was extremely well attended by both current members and prospective members learning what the group is all about and a good time was had by all.

## President's Message Continued

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We hope you can join us in May for a fun social event at Bill's Distributing to learn more about the beer business and see how the Giertz family has built that business to the size and success that it is today!

I wish to leave you with some outstanding leadership thoughts and quotes to ponder and possibly share with your respective work groups.

"Big things are accomplished only through the perfection of minor details. There's no getting around them for results."

"Hard, smart work is essential to reach your fullest potential in your career and only you know if you're giving it all you've got. People who try to cut corners never come close to reaching their potential."

"Today's business world is too complicated and change is too swift to expect any one leader or team of leaders to solve every problem. That's why the best organizations create a culture of leaders. Common leaders create a leadership event; uncommon leaders create a leadership culture."

"Do you love what you do? Either way, your customers will know. Passion triggers drive, energy and determination. Lack of passion saps life from all you do. The pursuit of happiness is a good goal, but the happiness of pursuit: passionately and cheerfully attacking your job with vigor and focus--on good and bad days alike--is what brings forth long term success."

Happy Spring!  
Your GMAYP 2009 President,  
Jill Rassbach Pember